



Contact: Michelle McCann  
Marketing Specialist  
(714) 549-3041 x270

## **Staco Systems Names New Western Regional Sales Manager**

### **For Immediate Release**

Costa Mesa, CA – January 30, 2009

Staco Systems, a design and manufacturing company, has announced the appointment of Jeff Bowen to the position of Western Regional Sales Manager to support sales in the Western United States. Mr. Bowen will be based at the company's headquarters in Costa Mesa headquarters. He will report to Jason Childs, Vice President of Sales and Marketing.

Mr. Bowen's business expertise includes a 20 year track record with Raychem/Tyco Electronics and A.E Petsche Company. His OEM strategic account management and business development in distribution and sales management will make a valuable contribution to Staco System's marketing and sales organization.

### **About Staco Systems**

Staco Systems has been a leading provider of Lighted Pushbutton Display Switches and Indicators, Rugged Keyboards and Keypads, and Lighting and Switching Electronic Controllers worldwide for 50 years. Additionally, Staco Systems offers LED products, digital pulse dimmers, and kiosk solutions. Staco Systems serves a variety of markets including U.S. military, law enforcement, industrial, medical, and first responder industries. These markets require products able to withstand extreme environments and repetitive wear conditions. Staco Systems is a leader with field-proven experience in these demanding, rapidly-growing global markets. For additional information, call (714) 549.3041 or email [sales@stacosystems.com](mailto:sales@stacosystems.com). [www.stacosystems.com](http://www.stacosystems.com).